



Cathedral City

Redistricting 2021  
Third Public Hearing/Workshop  
February 10, 2022



# 2021 City of Cathedral City Redistricting

The 2021 redistricting  
process:

- Project Overview
- Review Draft Maps
- Next steps and hearings



# City of Cathedral City

Council Members hold 4-year terms

- Districts 3, 4 & 5 terms begin following election in November 2022
- Districts 1 & 2 terms begin following election in November 2024



# Redistricting Process

Step	Description
Initial Pre-Draft Hearings (2)	Held prior to release of draft maps. Education and to solicit input from the community Identify “neighborhoods,” “communities of interest,” and “secondary areas.”
Initial deadline for draft maps	Deadline for the public to submit draft maps for inclusion in the next hearing packet and presentation
Release draft maps	Draft maps posted to project website
Public Hearings (post-map) (2)	Public Hearings to discuss and revise or adopt the draft map(s)
Map adoption	Map adopted via ordinance or resolution. Final map must be posted at least 7 days prior to adoption. May happen at Hearing 4.



# Redistricting Rules and Goals

## Federal Law

Equal Population  
Federal Voting Rights Act  
No Racial Gerrymandering



## California Criteria for Cities

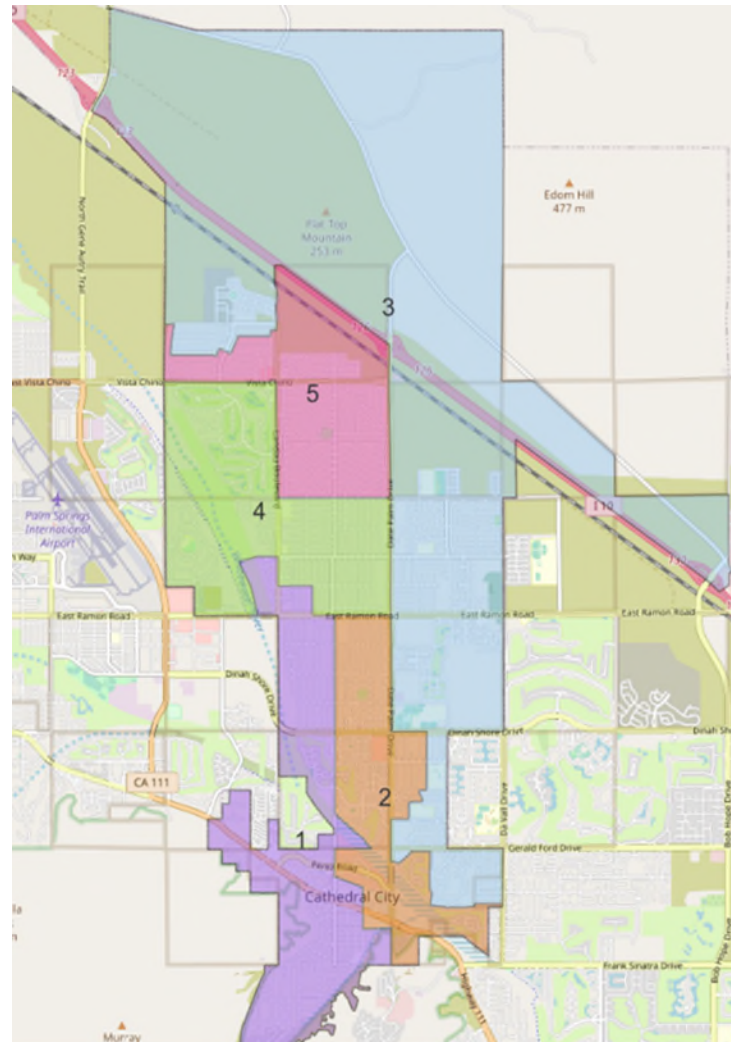
Geographically contiguous  
Geographic integrity of a local neighborhood, communities of interest  
Easily identifiable and understandable – use of local landmarks/boundary lines  
Geographically compact

## Other traditional principles

Minimize voters shifted to different election years  
Respect voters' choices / continuity in office  
Future population growth  
Preserving the core of existing districts



# Existing Districts



Housing Stats



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# Existing Districts with 2020 Census Data Overlay

District	Total POP	Raw Dev.	% Dev.	Latino	CVAP 19 Total	CVAP 19 NL White	CVAP 19 NL Black	CVAP 19 NL Hispanic	CVAP 19 Not Hispanic	CVAP 19 NL AIAN	CVAP 19 NL ASIAN	CVAP 19 NL Hawaiian	CVAP 19 NL Other	
1	10,223	-113.6	1.10%	-	6,754	6,135	2,545	157	3,205	2,912	-	114	-	48
2	10,428	91.4	0.88%	-	6,943	5,844	2,870	109	2,514	3,347	24	310	2	11
3	10,972	635.4	6.15%	-	5,183	7,338	4,023	298	2,250	5,047	104	462	13	7
4	9,914	-422.6	4.09%	-	6,461	6,393	2,032	266	3,406	2,984	-	564	21	78
5	10,146	-190.6	1.84%	-	5,659	7,506	3,302	190	3,118	4,404	95	652	29	20

Total Population: 51,683  
 Ideal District Population: 10,337  
 Total Deviation: **10.24%**



# Findings

- Total Deviation is just above the “acceptable” range at 10.24%
- Two of the five districts are already majority/minority population.
  - Districts 1, & 4 are majority/minority Hispanic
- Current district boundaries **must** be adjusted for population balance





# Preeminent Considerations

- Equal population (one person/one vote)
- Racial minority voice
- Geographically contiguous districts
- Measured objectively



# Important Considerations "Communities of Interest"

- Physical boundaries
  - Natural or artificial barriers
  - Roadways, rivers, railways
  - Parks, schools, and other landmarks
- Geographic integrity, compactness



# Important Considerations

## "Communities of Interest"

- Political boundaries
  - School attendance areas
  - Special district service areas
  - Federal, state, and county divisions



# Important Considerations "Communities of Interest"

- Not:
  - Incumbents' residences
  - Political affiliations

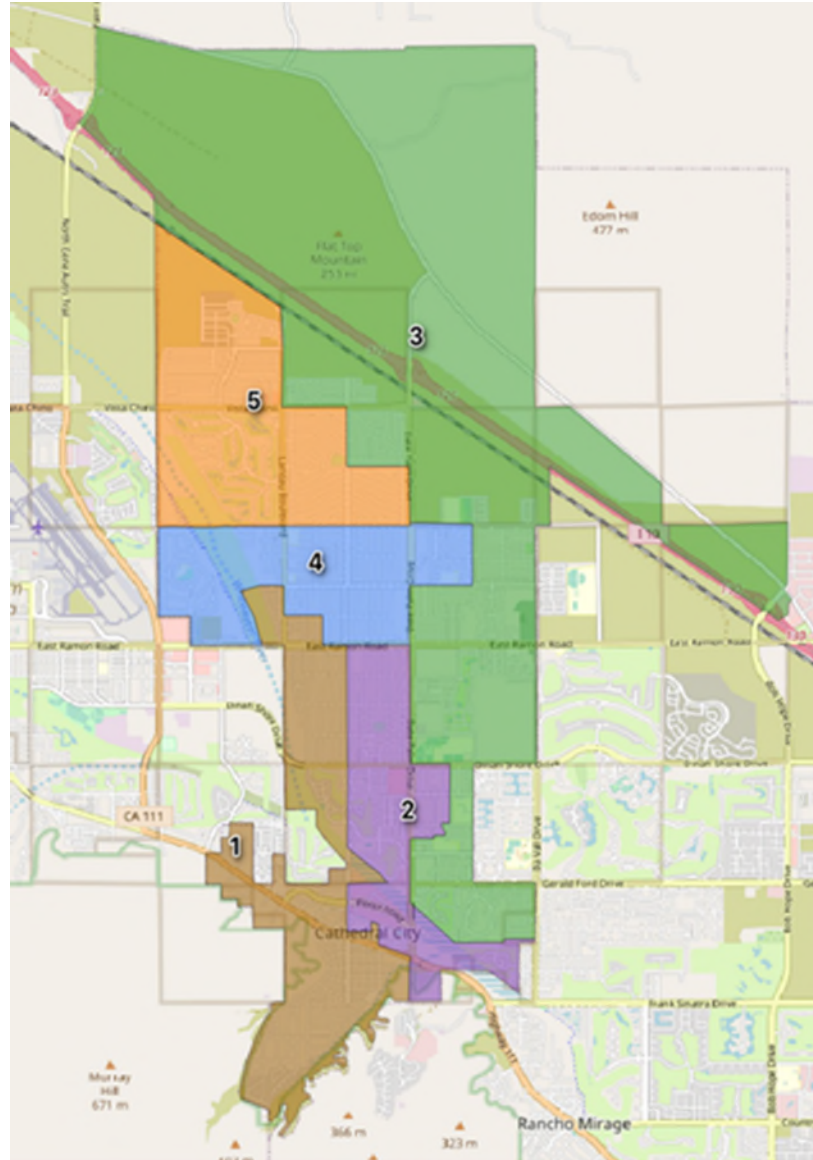


# Draft Maps

- Two Maps presented at Public Hearing #2
- Two additional Maps presented tonight



# Map Option A



Housing Stats



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# Map Option A Demographics

District	Total POP	Raw Dev.	% Dev.	Latino	CVAP19 Total	CVAP19 NL White	CVAP19 NL Black	CVAP19 NL Hisp.	CVAP19 NL AIAN	CVAP19 NL ASIAN	CVAP19 NL Hawaiian	CVAP19 NL Other
1	10,223	-114	-1.10%	6,754	6,135	2,545	157	3,205	-	114	-	48
2	10,106	-231	-2.23%	6,908	5,540	2,598	103	2,486	24	307	2	11
3	10,532	195	1.89%	4,656	7,420	4,396	305	2,122	75	431	158	
4	10,434	97	0.94%	6,993	6,641	1,941	260	3,639	-	661	21	78
5	10,388	51	0.50%	5,689	7,480	3,292	195	3,041	124	589	27	19

Total Population: 51,683

Ideal District Population: 10,337

Total Deviation: 4.12%



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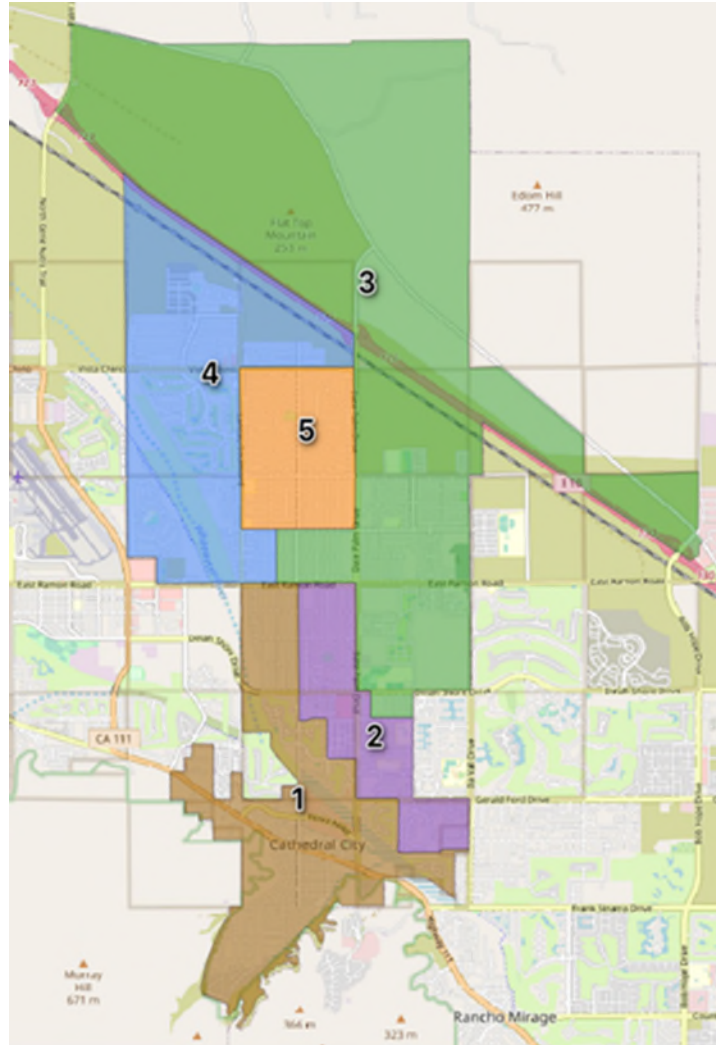
# Findings – Map Option A

- Total Deviation is below the “acceptable” range at 4.12%
- Preserves Districts 1, & 4 as majority/minority Hispanic voting districts
- Retains the core of existing districts
- Districts 1 and 2 very similar to existing boundaries





# Map Option B



Housing Stats



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# Map Option B Demographics

District	Total POP	Raw Dev.	% Dev.	Latino	CVAP 19 Total	CVAP 19 NL White	CVAP 19 NL Black	CVAP 9 Not Hisp.	CVAP1 9 NL AIAN	CVAP1 9 NL ASIAN	CVAP19 NL Hawaiian	CVAP19 NL Other
1	10,540	203	1.97%	6,194	6,922	3,632	134	2,991	3,910	2	62	41
2	10,311	-26	-0.25%	7,080	5,606	2,513	126	2,526	3,081	27	326	13
3	10,379	42	0.41%	5,876	6,486	2,577	275	2,864	3,622	33	604	71
4	10,175	-162	-1.56%	5,489	6,841	3,087	425	2,475	4,310	161	457	19
5	10,278	-59	-0.57%	6,361	7,361	2,963	60	3,637	3,771	-	653	20

Total Population: 51,683

Ideal District Population: 10,337

Total Deviation: **3.536%**

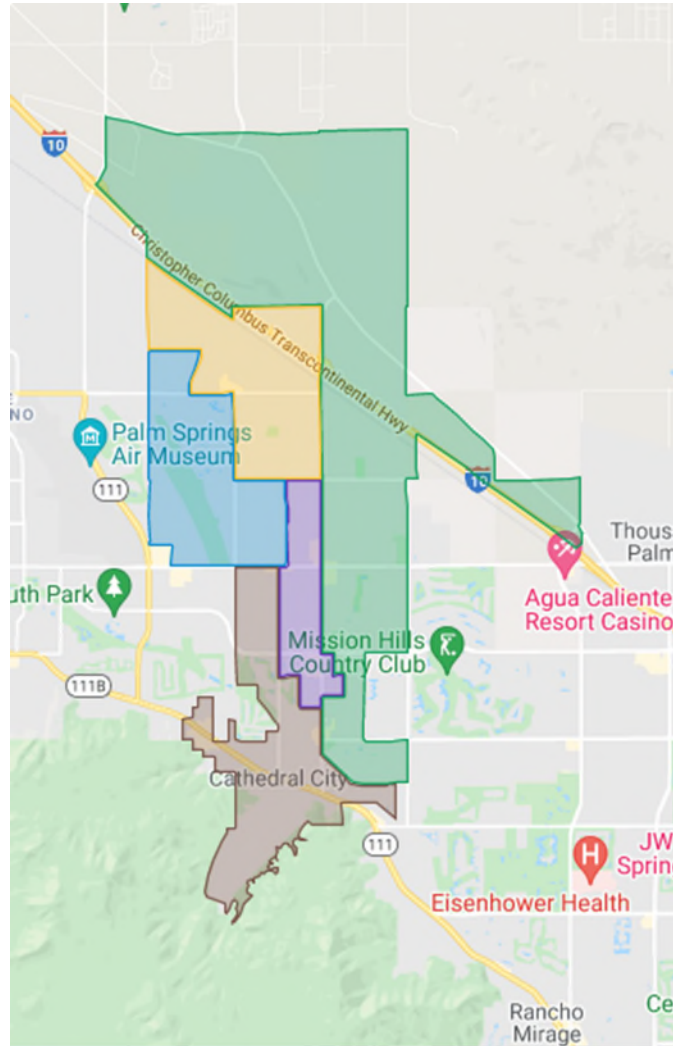


# Findings – Map Option B

- Total Deviation is below the “acceptable” range at 3.53%
- Creates new majority/minority Hispanic voting districts in Districts 2, 3 and 5
- Significant change in the configuration of the districts
- Creates compact districts



# Map Option C



Housing Stats



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# Map Option C Demographics

District	Total POP	Raw Dev.	% Dev.	Latino	CVAP 19 Total	CVAP 19 White	CVAP 19 Black	CVAP 19 Hisp.	CVAP19 Not Hisp.	CVAP19 AIAN	CVAP19 ASIAN	CVAP19 Hawaiian	CVAP19 NL Other
1	10,125	211.60	-2.05%	6,152	6,541	3,290	128	2,961	3,558	2	55	-	41
2	10,276	-60.60	-0.59%	7,780	5,330	1,680	103	3,004	2,329	22	498	-	46
3	10,544	207.40	2.01%	4,939	6,912	3,987	245	2,108	4,809	38	399	14	12
4	10,383	46.40	0.45%	6,408	6,802	2,473	320	3,281	3,476	30	481	21	45
5	10,355	18.40	0.18%	5,721	7,631	3,342	224	3,139	4,522	131	669	30	20

Total Population: 51,683

Ideal District Population: 10,337

Total Deviation: 4.05%



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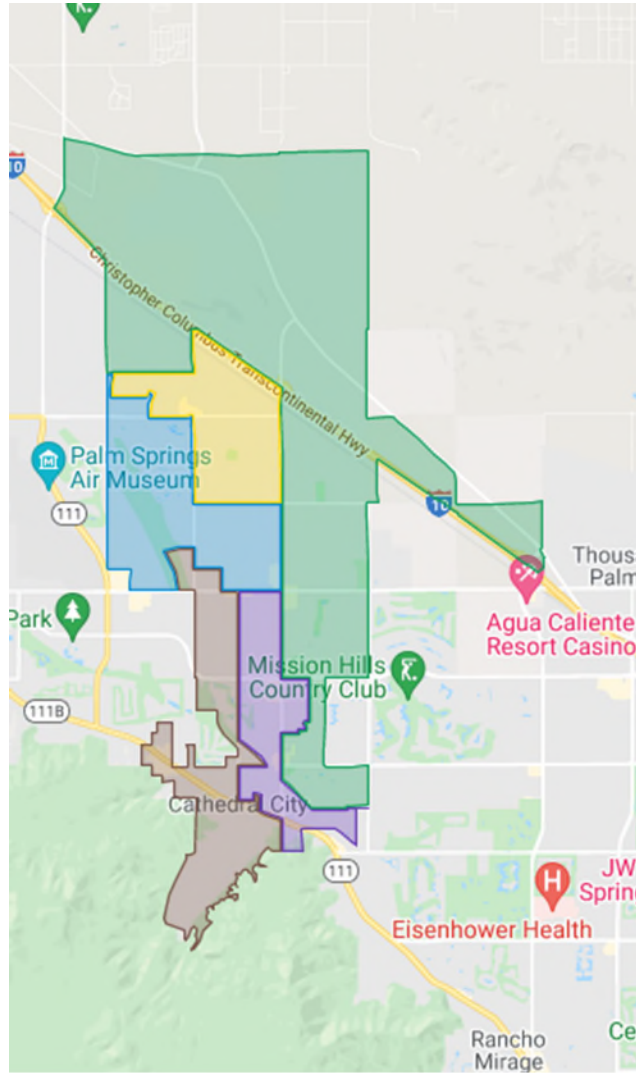
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# Findings – Map Option C

- Total Deviation is below the “acceptable” range at 4.05%
- Creates new majority/minority Hispanic voting districts in Districts 2 and 4
- Change in the configuration of the districts but does respect the core of existing districts
- Respects communities of interest both north and south of Date Palm Drive



# Map Option D



Housing Stats



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# Map Option D Demographics

District	Total POP	Raw Dev.	% Dev.	Latino	CVAP 19 Total	CVAP 19 NL White	CVAP 19 NL Black	CVAP 19 NL Hispanic	CVAP1 9 Not Hispanic	CVAP1 9 NL AIAN	CVAP1 9 NL ASIAN	CVAP19 NL Hawaiian	CVAP19 NL Other
1	10,223	- 113.60	-1.10%	6,754	6,135	2,545	157	3,205	2,912	-	114	-	48
2	10,106	- 230.60	-2.23%	6,908	5,540	2,598	103	2,486	3,070	24	307	2	11
3	9,945	- 391.60	-3.79%	4,479	6,622	3,875	236	1,905	4,717	74	396	12	7
4	10,579	242.40	2.35%	6,836	6,888	2,264	280	3,584	3,286	10	593	21	78
5	10,830	493.40	4.77%	6,023	8,031	3,490	244	3,313	4,709	115	692	30	20

Total Population: 51,683  
 Ideal District Population: 10,337  
 Total Deviation: 8.56%





# Findings – Map Option D

- Total Deviation is below the “acceptable” range at 8.56%
- Closely resembles the existing map
- Preserves majority/minority voting districts in Districts 1 & 4
- Protects communities of interest
  - The neighborhoods in the area between Avenida Maravilla and Date Palm Drive were left in District 5 and the area between Date Palm Drive and Santoro Drive remains in District 3.



# Public Hearing & Discussion

- Review Draft Maps
- Receive public input
- Select a preferred map, or, provide direction for revisions, or both



# Public Hearing & Discussion

Following tonight's hearing, Council may select a preferred map, or request revisions to be presented at Hearing 4

If Council selects a preferred map, staff will return with an Ordinance Introduction approving the final map at the 4<sup>th</sup> Public Hearing



# Sources of Information

- Demographic data
- Staff expertise
- Public input
  - The City may wish to conduct a workshop to further engage the public
- Council input



# MapCathedralCity.org


- Dedicated Repository for all redistricting information
- Must be maintained online for 10 years
- Updated regularly as the process unfolds



# MapCathedralCity.org

## City of Cathedral City Redistricting 2021

*Help Draw New City Council District Boundaries*



[Welcome](#) [Public Meetings and Agendas](#) [Draw a Map](#) [Draft Maps](#) [Frequently Asked Questions \(FAQs\)](#) [Resources](#) [Contact Us](#)

**Welcome**

Every 10 years, local governments use new data from the Census to redraw their district lines to reflect how local populations have changed. The City of Cathedral City is asking for your help to plan, draw, and reapportion new City districts.

The finalized maps that you will help us create will change how you elect your City Council Members for the next 10 years.

Our primary goal when drawing election districts is to draw lines that respect neighborhoods, history and geographical elements. So we want to know: What do you consider the boundaries of your neighborhood?

Share your specific thoughts, draw a map or attend an upcoming public hearing to get involved!

Ultimately, this page will serve as your go-to homepage for all things Redistricting. You will find agendas for Council workshops and hearings, proposed maps for consideration, information on how you can get involved, and a list of resources if you want more information. You will also find our contact information.

**Quick Links**

- [Welcome](#)
- [Public Meetings and Agendas](#)
- [Draw a Map](#)
- [Draft Maps](#)
- [Frequently Asked Questions \(FAQs\)](#)
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# Timeline & Next Steps

- Continue to take public input.
- One additional public hearing must be held before the Council may vote on a proposed final boundary map.
- The approved map must be submitted to the County Registrar of Voters no later than April 17, 2022.



# Timeline & Next Steps

December 8, 2021	1 <sup>st</sup> public hearing Held prior to the release of draft maps
Winter 2021/22	BB&K to prepare draft maps using 2020 census data
January 19, 2022	Publish draft map(s)
January 26, 2022	2 <sup>nd</sup> public hearing Consideration and input on proposed draft maps
February 10, 2022	3 <sup>rd</sup> public hearing - Workshop Consideration and input on proposed draft maps
February 23, 2022	4 <sup>th</sup> public hearing Council to introduce ordinance approving final maps.
April 17, 2022	City deadline to adopt ordinance after 2 <sup>nd</sup> reading (effective immediately) and to <b>submit map to Registrar.</b>
November 2022	2022 election

